

# EVENT GUIDE

# CYNERGY HURLAND

A TULSA TOUGH PRODUCTION

course design by:  
**JEREMY POWERS**  
4 TIME USA CX NATIONAL CHAMPION

Online pre-registration via bikereg.com is available through Thursday, Nov 9, 2017 at 11:45 PM CT. On-site, race-day registration will incur an additional one-time \$10 late fee for adult race categories. Additional race registrations per day are discounted \$10.

Round 1	CATEGORY	START	LENGTH	PURSE	FEE	LIMIT
	Juniors - Girls 15-18	8:30 A	25 MIN	PRIZES/3	\$20	50*
	Women 5	8:31 A	25 MIN	PRIZES/3	\$35	50*
	Juniors - Boys 9-14	8:32 A	25 MIN	PRIZES/3	\$20	50*
	Juniors - Girls 9-14	8:33 A	25 MIN	PRIZES/3	\$20	50*
R2	Men Cat 5	9:10 A	40 MIN	PRIZES/3	\$35	75*
R3	Juniors - Boys 15-18	9:11 A	40 MIN	PRIZES/3	\$20	75*
R4	Men Cat 4	10:05 A	45 MIN	\$1,000/7	\$35	100*
	Masters 35+ (Cat 1-4)	11:05 A	45 MIN	\$1,000/7	\$35	100*
	Masters 50+ (Cat 1-4)	11:06 A	45 MIN	\$1,000/7	\$35	100*
	Masters 60+ (Cat 1-4)	11:07 A	45 MIN	\$1,000/7	\$35	100*
R5	Women 2/3	12:05 P	45 MIN	\$1,000/7	\$35	100*
	Women Cat 4	12:06 P	45 MIN	\$1,000/7	\$35	100*
R6	Men 2	1:05 P	45 MIN	\$1,500/10	\$40	100*
	Men 3	1:06 P	45 MIN	\$1,000/7	\$40	100*
R7	Single Speed 1/2/3/4	1:07 P	45 MIN	PRIZES/3	\$35	100*
	<b>Team Relay</b>	2:05 P	2 LAPS	PRIZES/3	---	100*
	<b>COURSE INSPECTION</b>	2:35 P	30 MIN	---	---	---
R8	Women Elite	3:05 P	45 MIN	\$5,000/15	\$50	100*
R9	Men Elite	4:05 P	60 MIN	\$5,000/15	\$50	100*

- \* Combined field limit of all categories on the course at one time
- All UCI, USA Cycling Rules apply. Elite riders must have a current UCI license to compete in the elite male or female class.
- Packet pick up and registration will be available at the venue beginning at noon -5pm 11/11 and starting at 7:30am on 11/12.
- Event day registration will close 60 minutes prior to the start of each race.
- Pre-registered riders will be staged by USAC Rank. Walkup registration riders will be staged in behind Pre-registered riders.
- If field minimum payouts are not met, the unpaid purse will not be distributed and will revert to the organizer.
- Current USAC annual or one-day license required (USAC one-day and annual licenses available for purchase). Races run rain, snow, sleet or shine; no refunds and no whining. No warm-up on the course while races are in progress or disqualification may occur

# \$18,500

## PURSE PLUS PRIZES

SATURDAY, NOV 11, 2017  
PRERIDING NOON- 5:00PM

SUNDAY, NOV 12, 2017  
ROUNDS BEGIN AT 8:30AM

TEAM RELAY BENEFITING  
TULSA HABITAT FOR HUMANITY

OWEN PARK, TULSA  
560 N. MAYBELLE ST.

UCI C2 EVENT  
USAC PERMIT 2017-2957



FOR ALL THE GORY DETAILS, GO TO [WWW.HURLANDUSA.COM](http://WWW.HURLANDUSA.COM)  
ONLINE REGISTRATION IS AVAILABLE THROUGH [WWW.BIKEREG.COM/CYNERGY-HURLAND](http://WWW.BIKEREG.COM/CYNERGY-HURLAND)  
TEAM RELAY REGISTRATION AVAILABLE THROUGH [WWW.TULSAHABITAT.ORG/HURLAND](http://WWW.TULSAHABITAT.ORG/HURLAND)



## **WHO WE ARE**

### **Tulsa Tough, Inc. Staff**

Executive Director - Tulsa Tough - Malcolm McCollam  
Race Director - Carlos Romero  
Production Manager – Brad Spear  
Course Build - Bob Goddard

### **Tulsa Tough, Inc. Board of Trustees**

Tonja Carrigg  
Tim Carrigg  
Mike Dodson  
Jennifer Donnelly  
Kevin O'Sullivan  
Chris Zenthoefer  
Evan Tipton  
Kristi Prough

### **Race Officials**

PCP (UCI) - Marco Vasquez  
Asst Chief Referee - Bonnie Walker  
Secretary – Jim Yahr  
Chief Judge - Cyndi Smith  
Panel Member - Joe Morgan  
Panel Member – Dennis Bowles  
Asst Judge – David Isbell  
Asst Judge – Michael Cappo

### **Event Services**

Finish Line – One 2 Go Event Services  
Announcer - Dave Towle  
Course Tape provided by Shimano USA  
Public Relations provided by Propeller Communications  
Power Washers provided by Phat Tire Bike Shop

### **Media Contact**

Jesse Boudiette  
Propeller Communications  
[jesse@thinkpropeller.com](mailto:jesse@thinkpropeller.com) (918) 430-5180

## **WHY WE'RE DOING THIS**

### **Mission of Tulsa Tough, Inc.**

***Our mission is to elevate the profile of Tulsa and promote active lifestyles.***

Tulsa Tough, Inc. produces the Saint Francis Tulsa Tough cycling event which has become a staple on the calendar of Tulsans as a highly visible, fun weekend event which shines a spotlight on Tulsa in a positive way both locally and nationally.

We created the Cyntergy Hurtland to compliment the SFTT and to focus on the development of STEM talent in Tulsa.

We will advance this cause by building awareness of and generating financial support for the Tulsa Children's Museum, with a focus on STEM-related exhibits, programming and activities.

### **Beneficiaries of Cyntergy Hurtland**

This year a donation from the event is being made to Habitat for Humanity.

## OUR SPONSORS

These folks gave their hard-earned money, provided professional services and provided materials and labor so we could create this cyclocross event for you. Tell them how much you appreciate it.



## WHERE THIS HAPPENS

### Owen Park - Owen Park Neighborhood - Tulsa School for Arts & Sciences

The Cyntergy Hurtland takes place in Owen Park and on the grounds of the former Roosevelt Elementary School, which now houses the Tulsa School for Arts & Sciences (TSAS), adjacent to the Owen Park Neighborhood. These are all special places and it is a privilege for us to be here showcasing this historic area. Here's the backstory.

In 1832 the federal government sent the U.S. Rangers to this area along with several civilian observers. One of them was the well-known author, Washington Irving. During their travels they paused briefly at a hilltop where Irving enjoyed a panoramic view of the countryside. He wrote about the view in his book, *Tour of the Prairies*. A monument to this event was dedicated in 1915. You can visit it by walking 400 meters up Easton Boulevard, which is just west of the racer staging area. Walk up there with your kids and touch the monument.

You can also visit the oldest surviving house in Tulsa which sits in the Northeast corner of Owen Park across from the Tulsa Children's Museum. It was built in the early 1880s by a Methodist missionary minister, Rev. Sylvester Morris. You can't go inside though. It's old. Just look at it.

Owen Park was Tulsa's first municipal park. It was named after Chauncey A. Owen, an entrepreneur and Civil War veteran. He married a Creek Indian woman in the 1870s and when she died in 1902 he inherited the land you will be racing on. He sold it to the City of Tulsa in 1909 for \$13,500, which was a controversial move for the City at the time because of the land's high price and distance from downtown. In those days, it was considered to be too far out in the country. Owen Park officially opened on June 8, 1910.

In 1913, the ravine in Owen Park was dammed to create a small lake which was used as a city swimming hole. During the Cyntergy Hurtland you will have the opportunity to cross this ravine eight times each lap of the course. Really. Count 'em.

On July 4, 1915, the *Tulsa World* newspaper announced, "Lots are going fast in [*the Owen Park Neighborhood*] Tulsa's most beautiful residence suburb . . ." The oil boom had made many wealthy and was also providing jobs for a growing middle class. New homes were in demand and residential construction progressed rapidly. By the end of the 1920s, the lots were filled with homes ranging from craftsman bungalows to mansions. Owen Park Historic District was added to the National Register of Historic Places on September 9, 1999.

Theodore Roosevelt Junior High (now housing TSAS) was built in 1926. You will have the great pleasure of carrying your bike up two sets of stairs lovingly presented by Triad Bank, and trying to stay on your bike at La Culebra, presented by Wabi Cycles, the grassy hill between the stairs on the Roosevelt School grounds. We're sure the founders would admire your grit and determination. Be strong. Make them proud.

## **TECHNICAL GUIDE**

### **Part 1: Rules and Regulations**

#### **Regulations**

The Cyntergy Hurtland is a UCI C2 event, held under UCI regulations. The UCI scale of penalties shall apply.

The USA Cycling races are held under USA Cycling permit. The USAC scale of penalties shall apply.

#### **Categories and Eligibility**

- All UCI Elite Men and UCI Elite Women must possess a current UCI international license.
- For all other categories, a USA Cycling license is required.
- Junior Men 17-18 may NOT compete in the Men's Elite competition.
- Women U23 may compete with the Women Elite provided they possess a valid UCI international license.
- The category to which a license-holder belongs on 1 January of year following will be used for his/her participation in events for the whole season. In other words, a rider's age for all categories is determined by his/her age on December 31, 2017.

#### **Equipment**

- UCI races shall have a tire width restricted to a maximum of 33 mm. tire width will be checked at staging.
- Single speed category is restricted to bikes with only one rear cog and only one front chain ring.

## Registration and Packet Pick-up

**All riders must present a valid racing license and sign the [USA Cycling Competitive Event Release Form](#) at time of number pick-up.**

- Except for UCI racers, registration and number pick-up will be available Saturday, Nov. 11, from 12:00– 5:00 PM at Owen Park, 560 N. Maybelle St., Tulsa, OK 74127
- Event-day registration and number pick-up will be at the venue starting at 8:30 AM.
- UCI racers may pick up their bib numbers at the race venue beginning noon on event-day.
- Registration closes 60-minutes prior to the start of each event.
- Race numbers are *not* transferable.
- You may only race in the category for which you have a license or in the appropriate age category, which is the age you will be as of December 31, 2017.
- Don't ask for a refund because you won't get one.
- Four (4) bib numbers will be issued: two (2) shoulder numbers and two (2) for the back of your jersey
- Don't fold or trim your bib numbers.
- You are responsible for knowing the course and following USA Cycling rules.
- The field limit set forth in the flyer is for the combined races on the course at the same time.
- Once registration for all fields scheduled to be on the course at once reaches the field limit, registration will be closed for all of those fields and a wait list will be started.
- Any entries not claimed will be forfeited and not refunded. Any remaining spots will be filled in order of entry on the waitlist by those present at registration when called.



## Schedule and Program

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## Race Headquarters and Results

- Race Headquarters will be located at Owen Park, adjacent to the Finish line.
- Overall results will be posted on the Results Board at the Race Headquarters following each event and online at <http://www.hurtlandusa.com>.
- Live results will be available every lap at <http://livelynxresults.com/> (including the overall results).
- Protests regarding must be submitted to the Chief Judge within 15-minutes of the time the results were posted.

## Anti-Doping

- All races are conducted under USA Cycling and UCI anti-doping regulations tested.
- **Riders are responsible for checking to see if they are required to submit to doping control.**
- Selections for doping control will be posted on the Results Board at the Race Headquarters, immediately following the finish of each race.
- The anti-doping control location will be located behind the Start/Finish line trailer.

## First-Aid/Medical

A first aid station and EMSA will be located at the course throughout the day. The first aid station is located by the staging area.

## Local Hospitals

- OSU Medical Center: 744 W 9<sup>th</sup> Street. Tulsa, OK 74127 - (918) 599-1000
- St. John Medical Center: 1923 S Utica Avenue, Tulsa, OK 74104 - (918) 744-2345
- Hillcrest Medical Center: 1120 S Utica Avenue, Tulsa, OK 74104 - (918) 579-1000
- Saint Francis Medical Center: 6161 S Yale Avenue, Tulsa, OK, 74136 - (918) 494-2200

## Number Placement

- Back numbers are to be placed on the RIGHT and LEFT side, with the bottom aligned with the side seam of the jersey (vertical orientation).
- Shoulder numbers shall be worn on the upper forearm/shoulder so it's visible frontally. Riders shall ensure that their number is visible and legible at all times. Numbers folded, altered, or not will fixed will result in a fine according to USA Cycling & UCI regulations.

## **Start Order and Staging Protocol**

### UCI Elite Categories – Women & Men – UCI Regulation 5.1.043

- As per the most recently published UCI cyclo-cross individual classification of the current season (or the final classification of the previous season if no classification has yet been published for the current season).
- Unclassified riders: by drawing lots.

### USA Cycling Categories

- USA Cycling ranking for PRE-REGISTERED riders only
- Others will be staged in order of registration, after pre-registered riders

## **Lapped Riders**

### UCI Elite Categories – Women & Men – UCI Regulation 5.1.051

- Lapped rides must complete the lap during which they were lapped and leave the event via an exit located before the finishing straight or in the “80%” zone as described in regulation 5.1.052.

### USA Cycling Categories – USAC Regulation 4G

- Before the start of the race, it will be announced as to whether lapped riders will be pulled (4G1) or remain in the race (4G2). Lapped riders permitted to remain in the race, will finish on the same lap as the leader and placed according to number of laps that have not been completed.
- Riders pulled will be listed in the results in the order in which they are pulled out of the race, plus number of laps that have not been completed.

## **Unauthorized Refreshments**

- Feeding is not permitted. Riders are advised to add a water bottle if necessary.
- Accepting hand-ups from spectators – including bottles, cans or money – is NOT permitted and will result in disqualification.
- No alcohol is permitted on the course or in the technical area.

## **Phat Tire Pit and Bike Washing Area**

A pit and bike wash station will be provided by Phat Tire Bike Shop near the pond and available to all racers. The power wash station is west of the pits. The pits are located on the north side of the course. Please see map for location.

## Pit Pass & Mechanic's Protocol

### USA Cycling Categories

- No pit passes are required for access to the pit during USA Cycling events

### UCI Elite Categories – Women & Men

- Mechanics passes will be issued at Number Pick-up. Each rider has a right to two assistants. No other personnel will be allowed in the pit area.
  - Elite riders will be assigned designated pit box areas for mechanics and where bike changes will take place. Pit boxes will be assigned by random lot. Bike changes may only take place in the pit area.
  - The pit pass must be worn and prominently displayed at all times while in the pit.
- USA Cycling Categories – Women & Men
- Equipment pits, including power wash stations, will be available for all competitors and shall be governed by USA Cycling Rules

## Podiums and Awards

The top 3 riders in each event must report to the Awards podium **immediately** at the end of your respective race!

- Do not go to your car for dry/clean clothes. *(At Cyntergy Hurland we take podium pictures of you in all your gritty griminess because we're the self-proclaimed grit capital of the world).*
- Do not go to your team tent.
- Do not do another lap on the course.
- Do go to the podium *(here's that word again)* **immediately** after you finish.
- If you are in the top three – or think you might be in the top three – proceed to the podium *(say it with me this time)* **immediately!**
- Podium means top three.
- Podium isn't the same as payout.
- Podium is a ceremony based on unofficial results where we take pictures.
- Payouts occur after the officials have certified the results to be final.
- If you've never been to a podium presentation, and don't want everyone else to know this is your first time, do these things and you'll look P-R-O:
  - Wear your kit. Cargo pants and your jersey is not your kit
  - Only the winner gets to have his/her bike in the photo. Not second. Not third.
  - If you are showing off your rad cross bike, respect the machine and do it right.

- o Right means drive side out, chain in outermost chain ring, cranks parallel with the ground, no water bottles (unless they contain sponsor logos), no helmets hanging on handlebars, and heaven forbid no saddlebags.
- o Winner goes in the middle. Second is on the winner's right. Third is on the winner's left.
- o Give good photo. Winner - both arms extended upward with palms facing outward. Others - inside arm straight along your side; outside arm extended upward with palm facing outward.
- o Smile. Don't ruin everyone else's podium photo by pouting because you didn't win. Grit up, put your best face forward and crush it next time. Somebody out there wishes they could be standing where you are, so be grateful.

### Prizes and Primes

- You must show your bib number and race license to claim your prizes and primes. You can collect both at the Race Headquarters tent.
- Primes and prize money will be awarded after results are final.
- Before any rider receives Prize money they will be required to complete one of the following Internal Revenue Service forms:
  - o US Citizens will need to complete IRS form W-9 "Request for Taxpayer Identification Number". The W-9 form general instructions and explanations of the form.
  - o Riders of foreign countries will need to complete the IRS Form 8233 or form W-8.

### Worm Hole Prime

- A \$100 hole-shot prime will be awarded in each eligible category as indicated on the flyer.

### UCI Points Schedule

#### UCI Points Schedule

Place	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
UCI Points	40	30	20	15	10	8	6	4	2	1



## **Part 2: Course**

### **Description**

Reigning U.S. National Champion, Jeremy Powers, who has said, “courses in this country need to be harder” designed the Cyntergy Hurtland course. The mission was to design a championship caliber course with a spectator-friendly focus.

To excel on this challenging course will require a complete set of both skills and physical ability. The course will both flow and be disruptive to flow. It will have fast smooth sections and slow technical sections. It will include steep drops, steep climbs and off cambers. In other words, it will require you to use every tool in your toolbox. A diagram of the course map can be found in Part 3.

Elite races will be at night. The course is designed with ample lighting.

### **Warm-ups**

There will be no pre-riding between races. Pre-riding is at these times only.

- November 11<sup>th</sup> from Noon-5:00 PM
- November 12<sup>th</sup> from 7:15 AM to 8:15 AM  
2:35 PM on race day for Elite Riders only.

## **Part 3: Location, Parking and Maps**

**Location:** Owen Park, 560 N. Maybelle St., Tulsa, OK 74127

### **Parking**

Alert users of Google Earth will no doubt notice that our race venue is adjacent to a neighborhood with numerous side streets. Don't park there. Those streets are narrow and we have better parking options for you at the venue.

At the venue two designated parking areas are available. Both offer excellent proximity to the course and even closer proximity to the porta johns. Parking attendants will be on hand graciously provided by American Parking, Inc. Be polite to them.

#### Parking on Saturday, Nov. 11

For those pre-riding the course during the designated pre-ride time between Noon – 5:00 PM, parking is available on the south end of the course. See the course map for exact location. Enter this open grass lot from the west off Quanah Ave.

#### Parking on Sunday, Nov. 12

Public parking is available in the lot on southeast of the course and on the infield of the track. Team and participant tents are allowed and encouraged on the infield of the track. Enter from the north off of Edison Street. On event day we ask that participants park in

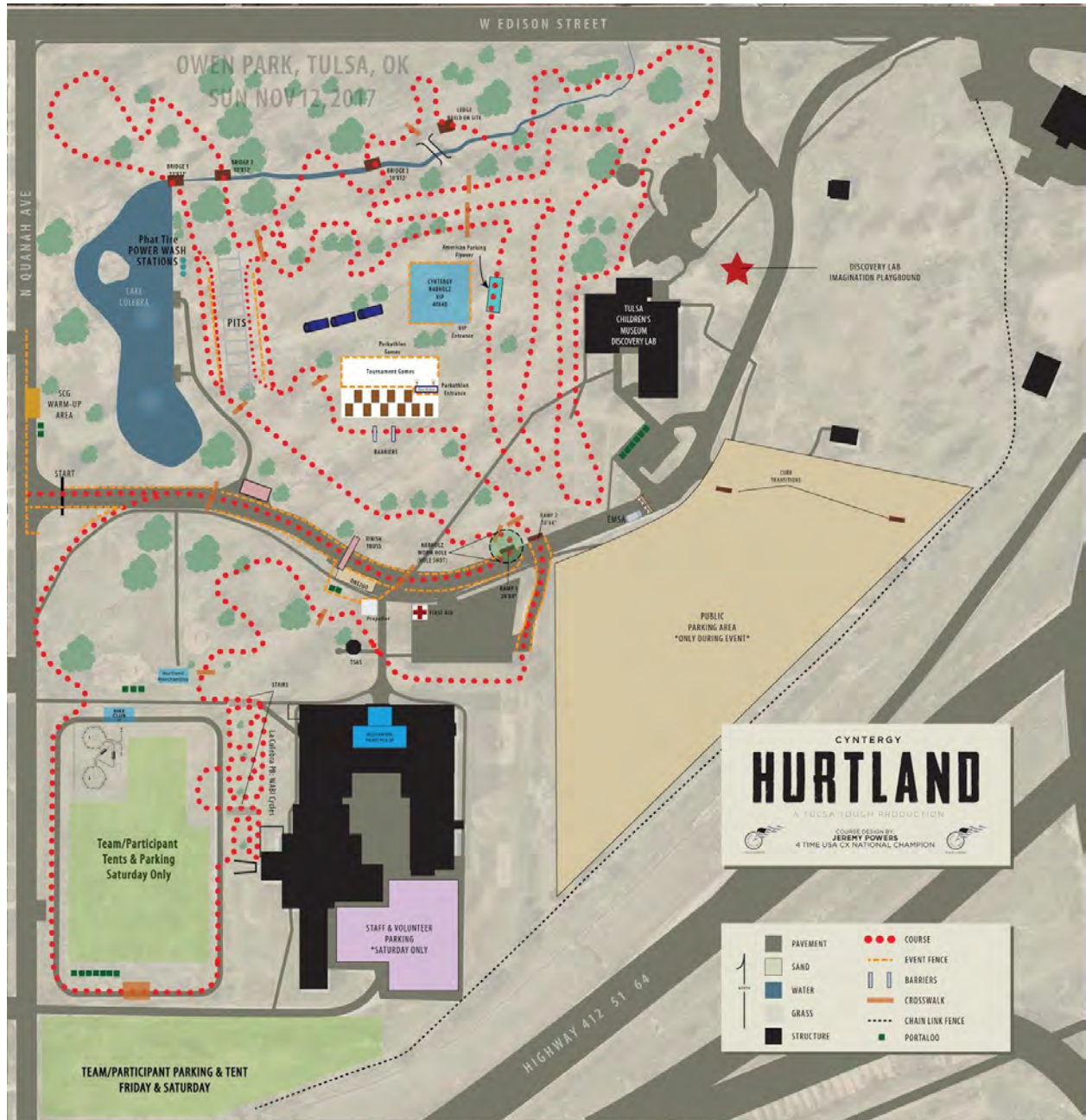


the athletic field next to the school building. See the course map for exact location. Enter both of these locations from the west, off Quanah Ave.

### Tents or Team Shelters

Participant and Team tent and parking is located in the infield next to the school.

### Course Map



## **MORE THINGS YOU SHOULD KNOW**

### **Coffee & Breakfast Items**

Sunday morning from 7:00 – 11:00 a.m. our own Shelly Womack, the pastry chef from DoubleShot Coffee Co. will be on hand dispensing free hot coffee and selling tasty creations from her kitchen. Look for her by the registration tent. She accepts cash, credit cards and tips. Definitely tips.

### **Brats, Beverages and College Football**

Visit our hospitality tent and food truck court beginning at 8:00 a.m. and we'll have beverage service and great eats. Food and drink for the whole family. Cash and credit cards are good here too.

### **Nobody's Perfect**

We certainly aren't. And neither are you. For the most part, we really enjoy producing events like the Saint Francis Tulsa Tough and the Cyntergy Hurtland. We love experiencing the energy, passion and fun.

What we don't love is when some Cat. (*insert number here*) starts screaming about how he was horribly wronged by some heinous act or decision of one of us or one of our officials. Don't do that.

If you watch the World Series, the NBA, the NFL or just about any sport you know that mistakes are made. Officiating can require judgment calls. Sometimes you'll like them. Sometimes you won't. If you disagree with an official's call, politely discuss it with him or her and see if you can get it resolved. Our officials are hard-working people with the best of intentions. Be nice to them.

### **You Can't Say "Thank You" Too Much**

The hours volunteers have put in behind the scenes are staggering. During the week of the event, volunteers – many of whom are also sponsors – will be spending untold hours setting up the venue, organizing registration and doing all the things it takes to produce this event. Many will take vacation time to do this.

When you see them staffing registration, standing at a course crossing, repairing torn course tape, handing you an award or any one of the hundreds of chores necessary to make this event happen, thank them. They will notice it and appreciate it.

### **Be Social**

For all things social, follow us on Facebook (Tulsa Tough), Twitter and Instagram (@tulsa\_tough). Use the hashtags #HurtlandCX and #HurtlandUSA.